

Terms and Conditions for Membership in the Messe Frankfurt Business Club (international club for trade visitors of Messe Frankfurt)

(As at 04/2024)

1. Scope of application

(1) The service provided by Messe Frankfurt Exhibition GmbH (hereinafter referred to as Messe Frankfurt) in relation to the membership in the Messe Frankfurt Business Club (hereinafter referred to as the MFBC) shall be subject to the following membership conditions. By completing the registration process, the member accepts these terms and conditions of use.

(2) Membership in the MFBC, which is free of charge, is only open to natural persons who are top decision-makers (managing directors, shareholders, board members, proprietors, managers) and buyers, business developers (managers for the strategic and operative development of a company relating to new products) and multipliers (visitors who, due to their position in the respective industry, are of significant/paramount importance for the event and whose presence makes the event important to attend for other exhibitors/visitors) from high-revenue companies as well as market leaders from industries that are relevant to the event in their own country.

(3) Membership in the MFBC is free of charge.

2. Registration

(1) Membership in the MFBC must be applied for online in advance. As part of the online registration, personal data (such as the company name, the individual's name, address, email address, phone number) will be collected in compliance with the statutory data protection provisions.

(2) The member undertakes to provide all information about the company and his or her person required for membership in a complete and truthful manner. The member shall promptly communicate any subsequent changes to Messe Frankfurt by sending an email to businessclub@messefrankfurt.com.

(3) Messe Frankfurt reserves the right to deny membership applications. The amount of members is limited.

(4) Following the registration, Messe Frankfurt determines whether the applicant meets the target group definition provided above. Then, the applicant will be provided with an email that states whether membership in the MFBC has been approved or denied, because the applicant is not a member of the trade visitor group above or if the maximum membership number has been reached.

(5) Messe Frankfurt regularly checks whether the member continues to meet the required target group definition.

(6) Messe Frankfurt will inquire in advance about the member's interest in participating in Messe Frankfurt events. Based on this, the member will receive its service package for the respective event. In the event of interest in an event at short notice, the member may contact Messe Frankfurt by e-mail at businessclub@messefrankfurt.com. Participation in the event is not possible without prior expression of interest.

(7) By registering, the member acknowledges the event-related special provisions.

3. Services

(1) The services offered by MFBC in connection with the various events shall be described in the means of communication of the MFBC. The MFBC offers the following general services, provided these are available at the time of the respective event:

- Admission incl. RMV ticket for public transport on all days of the respective event
- Parking in the Rebstock multi-storey parking lot
- Use of the MFBC lounge on all trade fair days
- Catering / cloakroom service
- Info service

(2) The services shall only be made available to the member. It is expressly forbidden to transfer them to third persons in any way. There shall be no claim to a payout or any other type of compensation. Furthermore, there shall be no claim to the availability of services in connection with an event organized by the Messe Frankfurt Group. Messe Frankfurt shall be entitled at any time to limit and to partially or completely discontinue any services offered by MFBC.

(3) Depending on the event, members may be permitted to bring a guest to the lounge. A guest may only be brought to the lounge, however, depending on availability and prior coordination with Messe Frankfurt or the respective contact partner.

(4) Membership is suspended in the event of simultaneous participation as a trade fair exhibitor at the event. In this case, the member cannot claim the benefits from the MFBC.

4. Termination of membership

(1) Membership shall be indefinite. Messe Frankfurt may terminate membership at any time with a notice period of 14 days.

(2) Messe Frankfurt may terminate membership for cause at any time even without compliance with the notice period, especially when

- a) the membership criteria are not or no longer met,
- b) the member provided incorrect information at the time of registration,
- c) the member has violated these terms and conditions,
- d) the continuation of the membership is unacceptable to Messe Frankfurt.

(3) The member may terminate membership at any time effective immediately by sending an email to businessclub@messefrankfurt.com. Messe Frankfurt shall be entitled to use the member's information, if necessary, until membership has been settled completely.

(4) The membership relationship shall cease to exist if the member does not attend the same event three times in succession and has not made use of the services offered by MFBC. The member may re-register at any time. In that event, Messe Frankfurt shall verify once more that the aforementioned target group definition is met.

5. Member obligations, Prohibition of sales and advertising

(1) As soon as a member becomes aware that third parties are misusing the membership data, said member shall be required to inform Messe Frankfurt immediately.

(2) Advertising of any kind, the offering of goods and services of any kind, the acceptance of orders and the conducting of opinion polls are not allowed outside exhibition stands without the explicit permission of Messe Frankfurt. In the case of violations or other disruptive behavior, Messe Frankfurt reserves the right to terminate membership in accordance with Section 4 (2) and to refuse the member access to the exhibition grounds and buildings for a limited or unlimited period of time.

6. Audio and video recordings

The member agrees with regard to all current and future media that in the context of the attendance of the MFBC (including in the lounge), Messe Frankfurt or a commissioned third party shall, free of charge, be entitled to create images of their person and to completely or partially process them, and to copy, transmit, display, and use them in audiovisual media also in their processed form, with these rights extending beyond the reporting of the events of the day; in particular, but not exclusively to advertise the MFBC and Messe Frankfurt and the companies affiliated with Messe Frankfurt within the meaning of Section 15 AktG (Aktiengesetz) [German Stock Corporation Act].

7. Liability

(1) With the exception of gross negligence and intent, Messe Frankfurt shall not be liable for any defects of material or title (in particular the accuracy, freedom from errors, freedom from third-party proprietary and copyrights, completeness and/or usability) of the free services and information provided by MFBC.

(2) Messe Frankfurt expressly distances itself from the content of third-party websites, which have direct or indirect links to MFBC. Messe Frankfurt is not liable for these contents and websites. Only the providers of the respective websites are responsible for the content of these websites.

8. Changes to the terms and conditions of use

Messe Frankfurt reserves the right to change the terms and conditions of use. This shall apply in particular if a change is necessary due to mandatory statutory regulations. These changes shall be communicated to the member by email or in a newsletter. They shall be deemed as approved unless the member objects within 14 days either by mail or email. In the event of an objection, Messe Frankfurt shall have the right to terminate membership within one month from the receipt of the objection.

9. Possibility to object

Notwithstanding legal retention regulations, the member may object to the storage, processing and use of his or her data for advertising purposes at any time. To this purpose, the member may contact Messe Frankfurt by email at the following address: privacy@messefrankfurt.com. To ensure an objection to the use of data for advertising purposes can be taken into consideration at any time, the objector's data is kept in a revocation list.

10. Final provision

The law of the Federal Republic of Germany shall apply; the place of jurisdiction shall be Frankfurt am Main.